



## **Membership Marketing Packages**

### **1. Premium Member Marketing Package**

- Premium member presentation on the SACC website incl.
  - Company introduction, history and background.
  - How the business has developed on a national and international level.
  - Focus area and opportunities on the Australian market.
  - Information about any collaboration with Swedish organisations in Australia.
  - Introduction of key contacts, linkedin link.
  - Logo and 2-3 images to go with the presentation.
  - Link to company website.
- Premium member logo display in all SACC communication and on the SACC website home page.
- Priority partner for hosting events.
- Priority in company branding, promotion and sponsorship opportunities at SACC Events.
- Priority partner for social media marketing opportunities.
- Annual news article in the SACC newsletter and social media.
- New member presentation on the SACC website and newsletter.

*Premium members have the opportunity to customize a marketing package.*

### **2. Corporate Member Marketing Package**

- Corporate member introduction on the SACC website incl.
  - Brief company introduction.
  - Introduction of key contact, linkedin link.
  - Logo and link to company website.
- Company branding, promotion and sponsorship opportunities at SACC Events.
- New member presentation on the SACC website and newsletter.
- Social media marketing opportunities.

### **3. Small Business Member and Start Up Marketing Package**

- Member introduction on the SACC website incl.
  - Brief company introduction.
  - Introduction of key contact, linkedin link.
  - Logo and link to company website.
- Company branding, promotion and sponsorship opportunities at SACC Events.
- New member presentation on the SACC website and newsletter.
- Social media marketing opportunities.