

SUSTAINABLE FASION & DESIGN



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A U S T R A L I A N
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NATIONAL CLOTHING PRODUCT STEWARDSHIP SCHEME

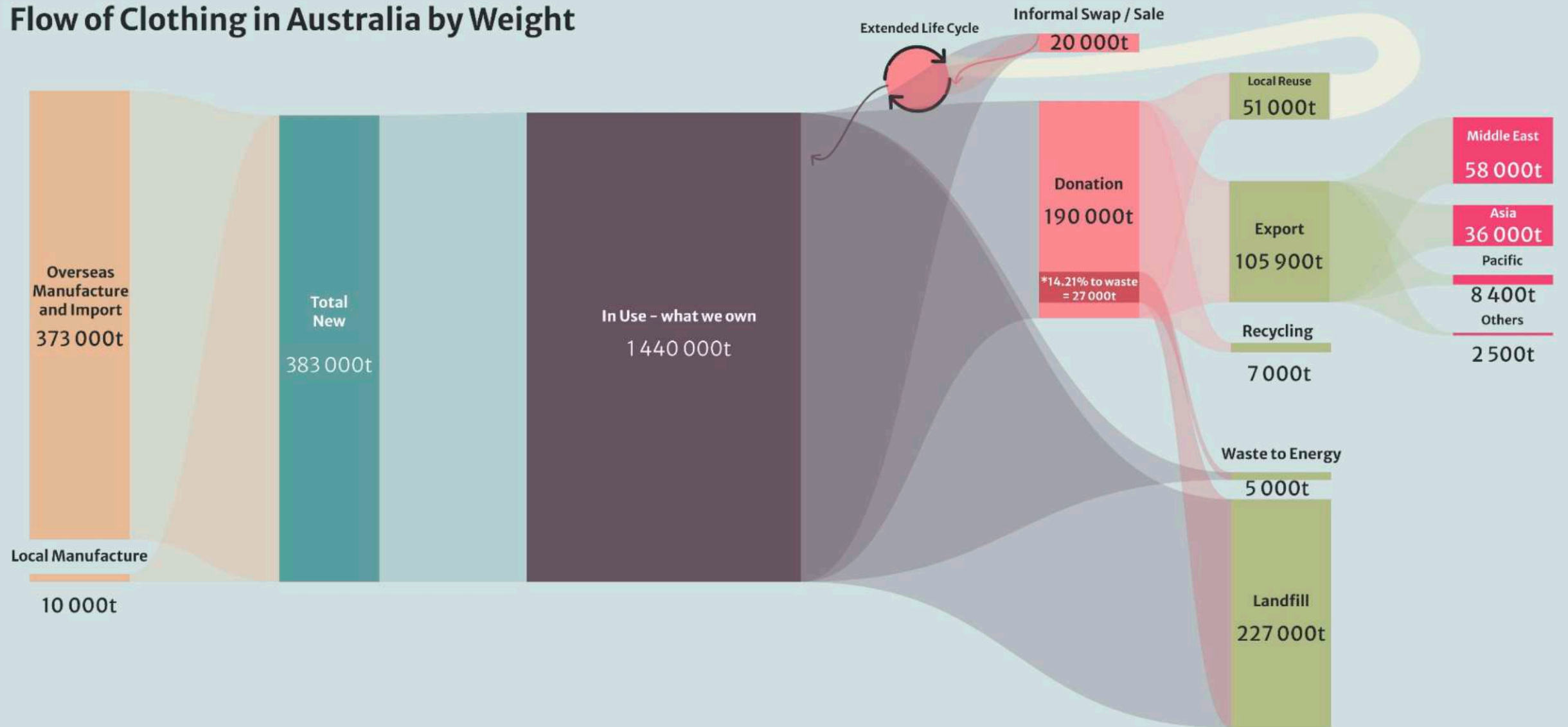
IN CONSORTIUM WITH



IN COLLABORATION WITH



Flow of Clothing in Australia by Weight



KEY INSIGHTS

What about circularity?

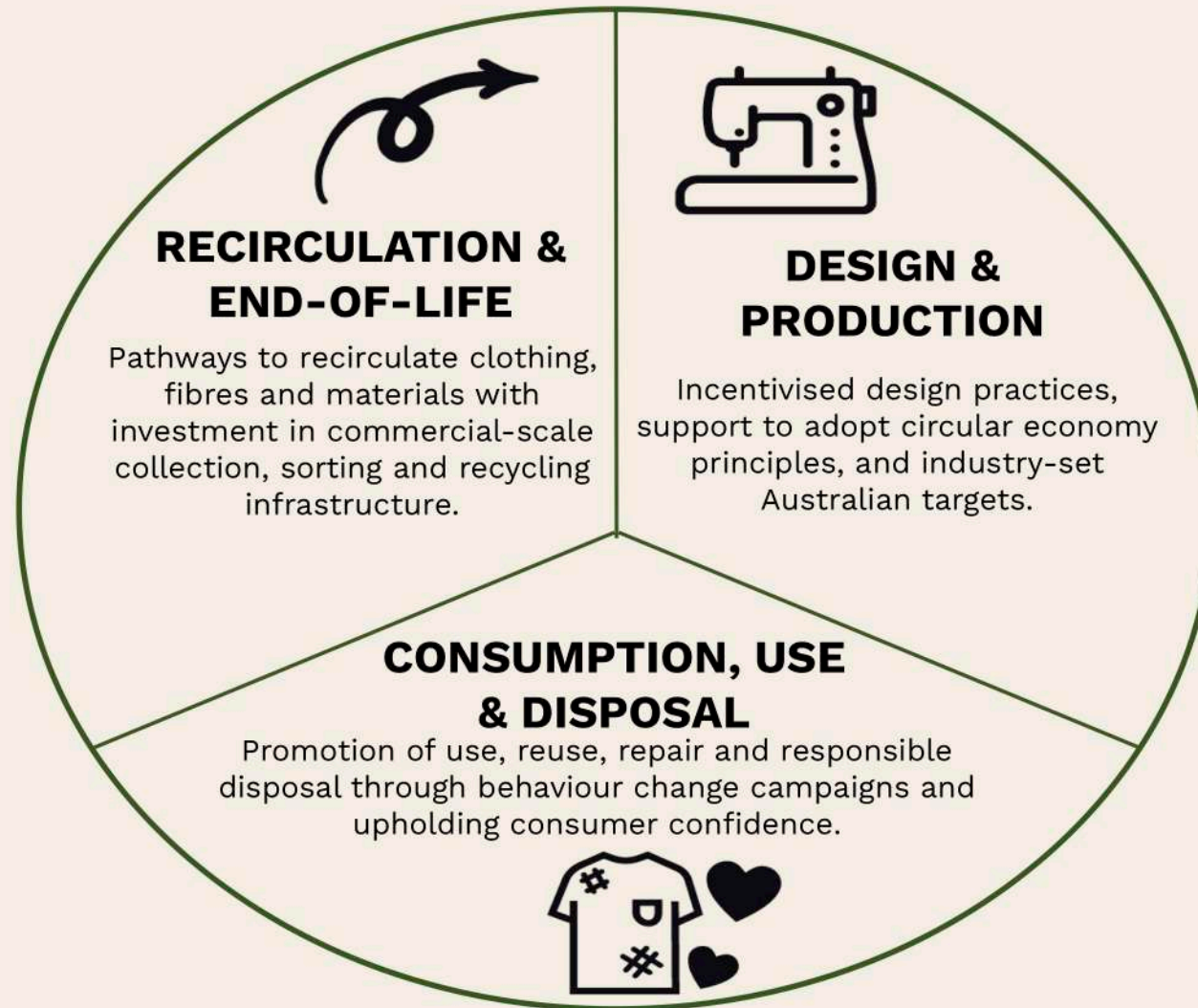
- Eco-modulation of levy/tariff to incentivise changed design
- Guidelines for circular design
- Target setting and tracking to reduce water and GHG emissions

Taking a holistic approach

- Whole-of-life cycle considerations - beyond waste management
- Consideration of the social dimension of decent work and human wellbeing
- Consider the context of the region by investing in and amplifying the pathways for reuse, repair and recycling that already exist

CIRCULAR ECONOMY PRINCIPLES

With its focus on a shift to circular economy principles, the scheme will address:



PRODUCT STEWARDSHIP ORGANISATION

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graph TD; A[PRODUCT STEWARDSHIP ORGANISATION] --> B[Design for circularity]; A --> C[Circular business models]; A --> D[Close the material loop]; B --- E[Consumer behaviour change]; C --- E; D --- E;
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Design for circularity

- Design
- Materials
- Manufacturing

Circular business models

- Re-use
- Rental
- Subscriptions
- Made to order

Close the material loop

- Collection & sorting
- Recycling

Consumer behaviour change

Donation, buying better, caring for clothes

THANK YOU

