

# SACC SUSTAINABILITY COMMITTEE



# BACKGROUND

## WHY THE COMMITTEE WAS FORMED

Swedish companies are in the forefront and committed to the Sustainable Development Agenda.

SACC decided to create a platform for a Sustainability Committee, a forum bringing together Swedish companies that are committed to sustainable development through actions and contributions.



# OUR VISION

SACC Sustainability Committee -  
Taking a leadership role in advancing  
sustainability actions in Australia



# Challenges



- Zero emissions by 2050
- 100% renewable energy
- Transforming to a circular economy and to ensure circularity
- Declare commitment to respect human rights
- Promote diversity, inclusion and gender equality
- Business leaders taking accountability
- Government support in all areas of sustainability
- Operate at the highest levels of transparency and corporate governance
- Combining global and local strategy and execution

# OUR FOCUS

- Advocating for more sustainable business practices in Australia
- Share knowledge and put in context advancement of sustainability initiatives in Australia according to companies sustainability strategies and the SDG's benchmark.
- Proactively drive the agenda through engagement in the market with various groups and collaboration amongst other industries.
- Reach out to Australian businesses about opportunities and possibilities, for further interest and engagement with local/national activities.



# ACTIVITIES 2021

## **Expert speakers, who presented and shared knowledge exclusively to committee members:**

May: **Cecilia Ekholm**, Ambassador for Sustainable Business, Ministry for Foreign Affairs, Stockholm

August: **Linda Nordin**, Senior Waste and Resource Consultant - Waste and Resource Recovery at GHD

October: **Rob Gell**, Founder & Director of ReThink Sustainability

November: **HE Henrik Cederin Ambassador of Sweden to Australia**

December: Roadmap representative **Ellen Einebrant**, Head of Communications and Climate Strategies, Swedish Recycling Industries & Operations Manager, Circular Sweden and Roadmap representative recycling

## **Virtual Events:**

September: **Roadmaps for Fossil Free Competitiveness** – Fossil Free Sweden, Embassy of Sweden, SACC

October: **Sustainable Transportation** – ABB & Volvo Group Australia, Volvo Buses, SACC



# PLANNED ACTIVITIES 2022

## **Virtual Events:**

Virtual event with Dr. Holly Kaye-Smith, Social Change Expert and Communications Specialist

Roadmap representative for the Heavy Transport Sector, Sweden

Green Energy – Hydrogen

Sustainability – Biofuels and the transition of our societies to renewables

## **Events in person:**

SACC Sustainability Committee Launch 6 April - Embassy of Sweden Canberra

Sustainable Manufacturing – Round Table meeting in Melbourne

Swedish - Australian Innovation, Technology & Design Summit 28-29 September at the University of Technology Sydney

## **Communications plan:**

Set up communications plan (social media, websites, newsletter) SACC, committee members and partners to share quick wins, post articles, media releases





# SACC Sustainability Committee



Embassy of Sweden



THE SWEDISH TRADE & INVEST COUNCIL





# COMMITTEE MEMBERS

**ABB:** Joanne Woo, Global Global Division Head of Marketing & Communications and John Rieusset, Sector Lead Food and Beverage, Digital Lead, Motion Business ABB

**Alfa Laval:** Isabel Wagner, Market Communications Manager, Oceania

**AstraZeneca:** Vita Budlender, Chair of the AstraZeneca Australia and New Zealand Sustainability Group

**Gefinge:** Lauren Westbrooke, HR Business Partner

**H&M:** Lauren Ormaechea, Communications Manager H&M Australia & New Zealand

**IKEA:** Mellisa Hamilton, Country Sustainability Manager

**Sandvik:** Kate Bills, General Manager - Sustainable Marketing and Communications

**Serneke:** Andrew Abercromby, General Manager

**Tetra Pak:** Vikas Ahuja, Sustainability Director

**Embassy of Sweden:** Malin Nilsson, Sweden & Trade Promotion Officer

**Business Sweden:** Martin Ekberg, Trade Commissioner, Business Sweden

**Business Council for Sustainable Development Australia (BCSD Australia):**

Andrew Petersen, CEO

**GHD:** Linda Nordin, Senior Waste and Resource Consultant

**SACC Board and Sustainability Committee Chair:** Carin Varverud Härdin, Vice President – Marketing & Communications, **Volvo Group Australia**

**SACC:** Camilla Jennings, General Manager



*Together we want to inspire and  
accelerate sustainability actions across  
corporate Australia.*

