

SWEDISH BUSINESS IN AUSTRALIA AWARDS 2020



Embassy of Sweden



The Swedish Australian Chamber of Commerce would like to take this opportunity to invite you to participate in the 2020 Swedish Business in Australia Awards. The awards provide a great platform for companies and individuals to showcase their business within the Swedish-Australian business community and present the importance their business plays. It is also a great opportunity to be recognised at a state and national level for being a business leader in an area, a specific project or field of expertise and offers an invaluable promotional opportunity.

Once again, we are pleased to have the opportunity to co-host this event with the Embassy of Sweden. Eligible winners of the Business Awards will be presented at the Annual Awards Event, which is being planned in-line with the health and safety measures of the Australian government and more details will be announced as they become available.



BENEFITS OF ENTERING

Nominating your business for the Swedish Business Awards provides businesses/ professionals with an unparalleled opportunity to:

- ▶ Gain recognition at regional, state and national level
- ▶ Raise the profile and showcase businesses/professionals throughout the awards campaign
- ▶ Build a reputation for excellence within and outside of your industry
- ▶ Boost employer morale through the recounting of business success
- ▶ Marketing opportunities
- ▶ Credibility and endorsement as being a leading business/professional



2019

EXCELLENCE IN SUSTAINABILITY

TETRA PAK



The Awards are run on a non-profit basis and acknowledges Swedish business achievements in Australia. Award recipients are Swedish related businesses and professionals that demonstrate the core

values of business excellence and achievements that have helped to develop a positive profile for Swedish business in Australia. The jury consists of selected independent Directors of SACC. Finalists and award winners will be expected to be members of the SACC prior to the awards presentation.

www.swedishchamber.com.au/membership/

Entries for the 2020 award categories are now open and we welcome any company/enterprise/young business executive or entrepreneur in Australia with a strong relationship to Sweden to nominate. We also encourage organisations and individuals to nominate for a specific project for example a sustainability focused product/service, an innovative campaign or change.

AWARD CATEGORIES

1. Excellence in Business Enterprise

Open to all Swedish or Swedish-Australian businesses; large or small, newcomer or established. Here we are looking to highlight businesses or organisations that have achieved outstanding results through initiatives that demonstrate excellence in business management, a significant project, implementing progressive sustainability strategy, innovative campaign or product, marketing/branding or a new enterprise launch.

2. Excellence in Innovation

Recognises businesses that have made significant contributions to their industry through the introduction, improvement and implementation of an innovative solution or idea, a pivot, a project, a method, technology, process or application, new, created during the pandemic, existing or long-term.

3. Excellence in Sustainability

Recognises organisations that execute initiatives that demonstrate leadership and commitment to sustainable business practices in planning, operations, specific projects, marketing and/or inline with the United Nations Sustainable Development Goals (SDG's) to achieve a sustainable future. We encourage businesses of all sizes and sectors that go above and beyond to achieve any of the SDG's, to reduce the impact of their operations on the environment and/or provide products and services that have positive environmental outcomes.

4. Excellence in Small Business

The Excellence in Small Business Award recognises a business (employing 1-20 employees) that has attained significant growth and is able to demonstrate the specific business projects, strategies and processes implemented to achieve sustainable growth in the previous 24 months.

5. Young Business Executive/Young Entrepreneur

This award recognises young business professionals who demonstrate outstanding business spirit and strategic direction whilst providing inspiration to a new generation of upcoming young business people. A young business executive/entrepreneur, who has built a successful career within an organisation and/or operates a successful business or business project.

Note - businesses/professionals may nominate for more than one award, however separate nominations are required for each category.

ENTRY DETAILS

Any organisation/young business executive or entrepreneur in Australia can nominate. Nominations can be made by the organisation/individual (self-nomination) or another party, providing the nominated organisation/individual is informed and agrees to the nomination. All nominated organisations will be contacted for their agreement to be nominated and judged.

Finalists and award winners will be expected to be members of the SACC prior to the awards presentation. www.swedishchamber.com.au/membership/

Deadline for entries is 30 October 2020. Please submit all entry details online via form on this link <https://www.swedishchamber.com.au/2020-swedish-business-in-australia-awards/>. If you would like to include examples, data, or photographs these can be included to the form as file attachments.

If you have any questions or issues with registering please contact us on sacc@swedishchamber.com.au

Information required for each category:

Category 1 - Excellence in Business Enterprise

1. Name of organisation
2. Form of organisation
3. Year of establishment in Australia
4. Number of employees (1-5, 6-20, 21-50, 51-100, 101-200, >200)
5. Financial performance indicators e.g. turnover, sales growth, profitability
6. Describe the project, event, strategy, new enterprise launch, new product/service or innovative marketing/branding campaign etc. Word count: Maximum 500
7. Detail the measurable results you achieved both financial and non-financial and how these demonstrate "excellence". Word count: Maximum 500
8. In what way has the project etc. raised the Swedish profile in Australia?
9. What is the company's plan/vision for future operations in Australia?
10. Please give your motivation to why your nominated business should win the Swedish Business in Australia Award in this category. Word count: Maximum 300
11. Contact Details for questions
12. Attachments

AWARDS ENTRY INVITATION

Category 2 - Excellence in Innovation

1. Name of organisation
2. Form of organisation
3. Year of establishment in Australia
4. Number of employees (1-5, 6-20, 21-50, 51-100, 101-200, >200)
5. Financial performance indicators e.g. turnover, sales growth, profitability
6. Is this a new innovation, innovative project or an innovative approach or pivot to an existing practice or problem? Please explain. Word count: Maximum 500
7. Provide examples over the previous 24 months including e.g. cost effectiveness, integration and risk minimisation. Word count: Maximum 500
8. In what way has the innovation raised the Swedish profile in Australia?
9. What is the company's plan/vision for future operations in Australia?
10. Please motivate why your nominated business should win the Swedish Business in Australia Award in this category. Word count: Maximum 300
11. Contact Details for questions
12. Attachments

Category 3 - Excellence in Sustainability

1. Name of organisation
2. Form of organisation
3. Year of establishment in Australia
4. Number of employees (1-5, 6-20, 21-50, 51-100, 101-200, >200)
5. Financial performance indicators e.g. turnover, sales growth, profitability
6. Demonstrate integration and implementation of sustainability projects or practices across your business in management, planning, operations, marketing and/or in line with any of the SDG's? Word count: Maximum 500
7. Provide evidence of your sustainable business initiatives, with specific examples over the previous 24 months including e.g. positive environmental impact, integration, cost effectiveness and risk minimisation. Word count: Maximum 500
8. In what way has the sustainable business or project practice/s raised the Swedish profile in Australia?
9. What is the company's plan/vision for future operations within the specific sector in Australia?
10. Please motivate why your nominated business should win the Swedish Business in Australia Award in this category. Word count: Maximum 300
11. Contact Details for questions
12. Attachments

AWARDS ENTRY INVITATION

Category 4 - Excellence in Small Business

1. Name of organisation
2. Form of organisation
3. Year of establishment in Australia
4. Number of employees (1-5, 6-20, 21-50, >50)
5. Financial performance indicators e.g. turnover, sales growth, profitability
6. Explain the strategies and plans to achieve your business growth over the previous 24 months and how strategies were implemented. Word count: 500
7. Detail the measurable results you achieved both financial and non-financial and how these demonstrate "excellence". Word count: Maximum 500
8. In what way has the business or a specific business project raised the Swedish profile in Australia?
9. What is the company's plan/vision for future operations in Australia?
10. Please motivate why your nominated business should win the Swedish Business in Australia Award in this category. Word count: Maximum 300
11. Contact Details for questions
12. Attachments

Category 5 - Young Business Executive/Young Entrepreneur

1. Entrant's name and date of birth.
2. Name of company (if applicable)
3. Year of establishment in Australia (if applicable)
4. Number of employees (1-5, 6-20, 21-50, 51-100, >100)
5. Please detail the measurable achievements in your business. Word count: Maximum 500
6. Provide an overview of your 5 year goals/milestones for your business and how you are working towards these. Word count: Maximum 400
7. Describe the key challenges you have faced as a young Business Executive/ Entrepreneur and how you deal with these challenges. Word count: Maximum 500
8. How do you demonstrate inspiration to other young business people? Word count: Maximum 400
9. In what way have you or your business raised the Swedish profile in Australia?
10. Please motivate why you should win the Swedish Business in Australia Award in this category. Word count: Maximum 300
11. Contact Details for questions
12. Attachments