



SWEDELINK

Swedish Australian Chamber of Commerce | News

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BUSINESS SWEDEN'S NEW INCUBATOR AND ACCELERATOR



Sydney School of Entrepreneurship

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Membership Benefits

- SACC membership offers access to unique and diverse high quality corporate network
- Extended network opportunities through other European Chambers plus Swedish Chambers International (SCI)
- Reduced members fee at SACC and YP events and on newsletter and website advertising
- Company branding, promotion and sponsorship opportunities at SACC events
- Free new member profile and publication of editorial company news in SWEDELINK newsletter, SACC's website and social media sites
- Reduced advertising rate and receipt of SWEDELINK Newsletter
- Voting right at AGM and possibility to participate on SACC's board
- Opportunity to make member to member offers and receive trade enquiry referrals

For more details, or contact us at sacc@swedishchamber.com.au



CHAMBER UPDATE

ENTER FOR THE 2017 BUSINESS AWARDS



Entries are open for the Swedish Business Awards and we invite all businesses/young executives or entrepreneurs with a Swedish-Australian connection to enter or nominate another Swedish-Australian business or individual for the 2017 awards. The finalists and winners will be presented at the Chamber's Annual Christmas Dinner on Thursday 23rd of November 2017 at the Four Seasons Hotel in Sydney.

The 2017 awards categories are as follows:

1. Excellence in Business Enterprise

Open to all Swedish or Swedish-Australian business activities: large or small, newcomer or established. Here we are looking to highlight a big event, significant project, implementing progressive sustainability strategy, innovative campaign or product, marketing/branding or a new enterprise launch.

2. Excellence in Innovation

Recognises businesses that have made significant contributions to their industry through the introduction or improvement of an idea, method, technology, process or application, recently and/or long-term.

3. Excellence in Small Business

The Excellence in Small Business award recognises a business (employing 1-20) that has attained significant growth and is able to demonstrate the specific strategies and processes implemented to achieve sustainable growth in the previous 24 months.

4. Young Business Executive/Young Entrepreneur

This award recognises young business professionals (under 35 years) who demonstrate outstanding business spirit and strategic direction whilst providing inspiration to a new generation of upcoming young business people. Young business executives/entrepreneurs who has built a successful career within an organisation and/or operates a successful business.

ENTER/NOMINATE BY 20 OCTOBER

Download awards information and entry forms here www.swedishchamber.com.au or contact us at sacc@swedishchamber.com.au



The Swedish Australian Chamber of Commerce & The Embassy of Sweden invite you to the SACC Christmas Dinner & Swedish Business in Australia Awards 2017

Thursday **23 November**, 6.30pm at the Four Seasons Hotel, Sydney

This annual event offers a special insight to Swedish culture and traditions with a beautiful Lucia performance, the sought after Swedish Christmas Buffet, Special Guest Speaker, Awards Presentation and much more. There are plenty of opportunities to promote your company/services to a discerning audience, to develop your Swedish connections and treat your clients and employees to a Christmas party that they will remember!

Individual tickets @ \$179 per person

Bronze Sponsorship - \$2,750

Table of 10
Bronze Sponsor introduction at the Business Award Presentation
Recognition as Christmas Dinner Sponsor on the SACC website
1 page Company Advertisement in the SWEDELINK Newsletter
Evening Program Recognition - company logo presentation

Silver Sponsorship - \$3,750

Table of 10
Silver Sponsor introduction at the Business Award Presentation
Company banner display at event venue x1
Recognition as Christmas Dinner Sponsor on the SACC website
2 page Company Advertisement/Feature in the SWEDELINK Newsletter
Evening Program Recognition - 1 page company presentation

Gold Sponsorship - \$4,750

Table of 10
Gold Sponsor introduction at the Business Award Presentation
Screening of short company video presentation (if available)
Company banner display at event venue x 2
Gold Sponsor presentation and logo on the SACC website
3 page Company Advertisement/Feature in the SWEDELINK Newsletter
Evening Program Recognition - 2 page company presentation

Julklappen (the Christmas gift) Sponsor - please contact us for more information
sacc@swedishchamber.com.au

All prices are exclusive GST

Dress Code: Lounge suit/Cocktail

RSVP by 20 October to sacc@swedishchamber.com.au



Embassy of Sweden

The Speaker of the Swedish Parliament (Sveriges Riksdag), Mr Urban Ahlin, visited New Zealand and Australia 27 August - 7 September. The delegation included two Members of Parliament, the Secretary General of the Parliament and two officials from the International Department of the Parliament. Ambassador Pär Ahlberger accompanied the delegation during the whole trip.

The official visit to New Zealand was the first visit ever by a Swedish Speaker of Parliament. It was hosted by the Speaker of the New Zealand Parliament, Rt Hon David Carter. The delegation visited Wellington, Christchurch and Auckland and had meetings with the Mayors of all three cities. In Wellington the delegation also met with the Speaker David Carter and had a series of meeting on the political situation in New Zealand and on security and defence policy, including a round table discussion at Victoria University's Center for Strategic Studies. In Christchurch the delegation had

meetings related to disaster prevention and reconstruction and also visited the Antarctic Centre. In Auckland the programme included a visit to Devonport Naval Base. The visit to Australia was the first visit by a Swedish Speaker of Parliament since 2001. It was hosted by the Chairman of the House of Representatives, Hon Tony Smith, and the President of the Senate, Hon Stephen Parry. The delegation visited Cairns, Sydney and Canberra.

In Cairns the delegation visited HMAS Cairns Naval Base and had a meeting at James Cook University which focused on various areas of tropical research. At a reception in Port Douglas the Speaker joined ambassador Ahlberger in bidding farewell to the former Swedish Honorary Consul in Cairns, Mr Dennis Howe, and welcoming the newly appointed Honorary Consul, Ms Sally Mlikota. In recognition of his long and distinguished service, Dennis Howe was awarded the Royal Order of the Polar Star, Commander. The Royal Order of the Polar Star dates back to 1742 and is conferred on members of the Swedish Royal Family and on foreign nationals for personal services to Sweden or for the promotion of Swedish interests.



Mr Urban Ahlin and Rt Hon David Carter

The programme in Sydney included meetings with the Governor of New South Wales, Hon David Hurley, and representatives of the Parliament of New South Wales. The delegation also had a round table discussion at Lowy Institute on regional security issues.

From the perspective of Team Sweden in Australia (the Embassy, Business Sweden and the Swedish Australian Chamber of Commerce) we were grateful to have the presence of the Speaker at several events promoting Sweden and Swedish interests. On 4 September he participated in the opening of the photo exhibition Swedish Dads, with photographs of the Swedish photographer Johan Bävman. The exhibition highlights the Swedish system of parental leave by showing how different dads are spending time together with their child or children.

The same day the Speaker joined the Swedish Trade Commissioner to Australia and New Zealand, Martin Ekberg, in opening Business Sweden's new office in Sydney, now also including a Business Support Office which assists companies who are in the process of entering the Australian market. The event also marked the official launch of Team Sweden Australia.



Mr Urban Ahlin and Mr Martin Edberg

In Canberra the delegation met the Chairman of the House of Representatives and the President of the Senate. They had meetings with members of the Australia-Sweden Parliamentary Group, the Joint Standing Committee on Foreign Affairs, Defence and Trade and with several representatives of the government and opposition, including Foreign Minister Julie Bishop and Trade Minister Steven Ciobo. They also had a round table discussion at the Australian Strategic Policy Institute (ASPI) on security and defence policy.



Mr Sven-Olof Sällström, HE Mr Pär Ahlberger, Hon Tony Smith, Mr Urban Ahlin, Hon Stephen Parry, Ms Åsa Lindestam and Ms Kathrin Flossing



Dr Edward Duyker, Mr Urban Ahlin and HE Mr Pär Ahlberger

The Speaker visited the Australian War Memorial, laying a wreath at the Last Post Ceremony. He also participated in the inauguration of the Solander Garden at the Swedish Embassy. The garden celebrates the Swedish naturalist Daniel Solander who accompanied Joseph Banks and James Cook on the HMB Endeavour voyage to explore the Pacific from 1768-1771. The plants in the garden represent some of the species that were collected during the visit to Australia in 1770.

The visit by the Speaker was an excellent opportunity to further Sweden's relations with Australia and New Zealand. The need for increased cooperation between likeminded countries like ours was highlighted by both sides during the meetings and we believe that inter-parliamentary dialogue is especially valuable between nations who have similar values and face the same kind of challenges. The visit also gave ample opportunities to promote Swedish interests and to better understand the domestic political scene in Australia and New Zealand as well as issues related to regional security and defence policy.



Embassy of Sweden

The Embassy of Sweden in Canberra

www.swedenabroad.com/canberra

Facebook: [Embassy of Sweden in Canberra](#)

Twitter: [@SwedeninOZ](#)



EU-AUSTRALIA & EU-NEW ZEALAND FREE TRADE AGREEMENT

In 2016, two-way trade in goods and services between the EU and Australia amounted to close to 80 billion USD. Counted as a bloc, this makes the EU Australia's second largest trading partner after China. Against this background, it may seem surprising that the EU has yet to enter into a Free Agreement with Australia, contrary to other major trading partners of Australia such as China, the US, South Korea, New Zealand and ASEAN.

Two-way trade in goods and services between the EU and New Zealand amounted to around 17 billion USD in 2016, which makes the EU New Zealand's third largest trading partner after China and Australia.

In 2016 Swedish exports to Australia increased by 9 percent and exports to New Zealand by 8 percent. This positive trend has been reinforced in the first half of 2017 with exports to Australia increasing by 20 percent (7.8 billion SEK January-June) and to New Zealand by 35 percent (782 million SEK January-June).

Sweden is one of the main proponents of free trade in the EU and has actively promoted the initiation of negotiations on a Free Trade Agreement with Australia and New Zealand. In 2015 the leaders of the EU and Australia and New Zealand agreed to work toward the launch of FTA negotiations. A so called scoping exercise was initiated in order to assess if it would be possible to conclude an FTA with a high level of ambition. The scoping exercise was

successfully finalised earlier this year. Before formal negotiations can begin, the European Commission needs to receive a negotiating mandate from the EU Member States. Discussions about the mandate will likely start in late September and if an agreement is reached quickly, negotiations with Australia and New Zealand can start before the end of the year. The process is expected to take at least 2-3 years.

Draft negotiating directives and impact assessment reports for the negotiations with Australia and New Zealand can be found at the link below. The negotiating directives are annexed to the proposals to open negotiations. trade.ec.europa.eu/doclib/press/index.cfm?id=1711

The negotiations will cover a broad range of issues, including tariffs, non-tariff barriers, trade in services, investments, government procurement, customs procedures and trade related aspects of intellectual property rights.

In order to prepare Swedish positions ahead of internal discussions within the European Union, the Swedish National Board of Trade (Kommerskollegium) has circulated a questionnaire to Swedish companies about priority areas for the negotiations and information about specific trade barriers that exist today. The questionnaire has also been distributed to Swedish companies in Australia and New Zealand through the Embassy, Business Sweden and SACC.

All companies that have an interest in the upcoming negotiations are encouraged to take part in the survey. Although the deadline for responding was set to 15 September, the National Board of Trade is grateful also for late submissions and will do its best to incorporate the information in its report which will be submitted to the Government in November. If you have questions about the upcoming negotiations or about the questionnaire, please contact the Embassy at ambassaden.canberra@gov.se

BUSINESS SWEDEN'S NEW BUSINESS INCUBATOR AND ACCELERATOR

Business Sweden's purpose is to help companies reach their full international potential and foreign companies to invest and expand in Sweden. Business Sweden is owned by the Swedish Government and the industry, a partnership that provides access to contacts and networks at all levels.



Mr Matt Morgan, Mr Martin Edberg and Mr Urban Ahlin

On the 4th of September, Business Sweden officially opened the doors to a new business incubator and accelerator in Sydney, Australia. This official opening – jointly carried out by the Swedish Embassy, Swedish Australian Chamber of Commerce and Business Sweden, further strengthens the "Team Sweden" partnership with the aim to promote Sweden as a business partner.

The purpose of the business incubator and accelerator is to provide a one-stop-shop solution that offers a range of services to accelerate landing and grow international



revenue which enables Swedish companies to focus on their core business.

The complete range of services offered include:

Plug-and-play office space

The Sydney incubator and accelerator offers plug-and-play office spaces which enables immediate start-up for your business in Australia. The office is newly built in urbane Swedish design that offers open work spaces as well as private offices. A spacious conference room equipped with modern video conference system also presents an optimal venue for client meetings or events. Access to high-speed internet, printers and other office supplies is conveniently available from day one with the support of Business Sweden's staff. Located in Sydney CBD in an "A grade" building, the office comes with 24h security, close proximity to public transport and relevant office services. Furthermore, the office presents access to a fully equipped kitchen, including





In Employment Services

Business Sweden can assist with candidates for local employment, securing the right candidate for specific needs, and also administer the set-up for local employment agreements. Business Sweden can also provide guidance in finding an optimal set-up for a local employment agreement; finding flexible solutions and benefits for companies that wish to employ for instance in a local subsidiary, a branch office or through secondment. Business Sweden can then manage and cover all HR- and employment administration including e.g.; payroll, superannuation, necessary documents for income tax, PAYG and worker compensation.



Administration Support

Business Sweden's administrators can manage all your financial errands in one place - incorporation, book keeping and audit. Business Sweden is a reliable partner that can reduce administration time, costs and risk by being your local accountable for all amenities.

Business Sweden's business incubator and accelerator in Sydney was initiated in January 2017 and currently accommodate seven Swedish companies active in various industries. For more information about Business Sweden's business incubator in Australia and our services contact:

Martin Ekberg:

Martin.Ekberg@business-sweden.se



THE SWEDISH TRADE & INVEST COUNCIL



Swedish Dads

**PHOTOGRAPHY
EXHIBITION IN SYDNEY
5-29 SEPTEMBER 2017**

Swedish Dads in Australia was officially opened by the Speaker of the Swedish Parliament (Riksdag), Mr Urban Ahlin on 4 September 2017 and is currently showing in the foyers of Towers 1, 2 and 3 at International Towers Sydney, Barangaroo, on weekdays from 5 to 29 September 2017.

#Swedish Dads is a photo exhibition based on portraits of fathers who choose to stay home with their babies for at least six months. Photographer Johan Bävman examines why these fathers have chosen to stay home with their children, what the experience has given them, and how their relationship with both their partners and their children has changed as a result. The exhibition aims to show the effects of gender equality in parenting on both individuals and society.



Mr Johan Bävman and Mr Urban Ahlin

In his own words

'I use portraits of fathers with their children in everyday situations, and interviews with dads to aim the spotlight on fathers who prioritise the connection to their children and family before their job and career. But the focus is also on the universal and loving aspects of parenting, regardless of whether you are the mother or father.'

'During my own paternity leave, I had trouble finding information about parenting from a father's perspective. From reading and seeing other dads who share their thoughts and ideas about parenting, perhaps more men will start to think about their role as a father and as a partner. I think that is an important step on the road towards a more equal society.' Johan Bävman

The exhibition is produced by the Swedish Institute (SI) in cooperation with the Embassy of Sweden in Canberra and presented in Australia in cooperation with Parents at Work and supporting corporate partners.



Johan Bävman, born in 1982, is a freelance photographer based in Malmö, Sweden. The photo project Swedish Dads has had a huge impact as it has been shown around the world and been published in book form in English. Johan has received many awards for his images, including World Press Photo, POY, the Sony Award, NPPA, UNICEF Photography Award, Swedish news agency TT's grand prize, and Picture of the Year in Sweden.

Sweden's parental benefit system is one of the most generous in the world, allowing parents to stay home with their children and receive compensation from the state. One child entitles parents to 480 days of

benefits. For the first 390 days parents are entitled to nearly 80 per cent of their pay, up to a maximum level. The remaining 90 days are paid at a lower fixed rate. Of the first 390 days, 90 are reserved for each parent while the rest can be transferred freely.

Sweden was the first country in the world to replace maternity leave with parental leave, in 1974. More than 40 years later, fathers take roughly 25 per cent of the total number of days available to the couple. If fathers' paternity leave continues to increase at the same pace it has kept so far during the 21st century, the use of parental leave will not be gender equal until 2040.

Visit the website of the **Embassy of Sweden in Canberra** for more information about and links to the Swedish Dads landing page and social media; www.swedenabroad.com/en-GB/Embassies/Canberra/Current-affairs/Events/Swedish-Dads---photo-exhibition-in-Sydney-sys/

Additional links and media coverage:
www.youtube.com/watch?time_continue=11&v=WlFNT5EHb_Q

www.swedishdads.parentsatwork.com.au/

Aussie Dads a photography exhibition by Johan Bävman is coming in 2018



Embassy of Sweden





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UPCOMING EVENTS

SACC SYDNEY

- 4 Oct Entrepreneurship & Innovation Business Seminar**
- 30 Oct - 3 Nov PNG Trade Mission,**
Team Sweden the Embassy of Sweden and SACC
- 9 Nov - SACC AGM followed by Networking Event**
- 16 Nov - European Cruise**
- 23 Nov - SACC Christmas Dinner & Swedish Business Awards**

YP SYDNEY

- 4 Oct Entrepreneurship & Innovation Business Seminar**
- 14 Oct - Hunter Valley Wine Tour**
- 1 Nov - Amber Migration Seminar**
- 25 Nov - YP Christmas Party at the Bondi Pavilion**

VISIT US ON

www.swedishchamber.com.au
and follow us on [Twitter](#) [LinkedIn](#)
and [Facebook](#) for articles/posts,
chapter and events updates.

BECOME A MEMBER YOUNG PROFESSIONALS

If you are under 35 years old and a professional or a student, the Young Professionals may be the membership type for you!

Contact us for more info:

yp@swedishchamber.com.au



SYDNEY EVENTS

4 OCT BUSINESS SEMINAR

ENTREPRENEURSHIP & INNOVATION

SACC/YP Sydney business seminar with focus on entrepreneurship and innovation today and in the future.

Where: Sydney School of Entrepreneurship, Building J, 651-731 Harris Street, Ultimo
When: Wednesday 4 October, 5.30-7.30pm
Members: \$20
Non-Members: \$35



9 NOV SACC AGM FOLLOWED BY NETWORKING EVENT

Welcome to the **2017 SACC AGM**, followed by a networking event with presentation by **KFIVE+KINNARPS** at their Sydney showroom.

Where: Studio 1, Level 8/257 Clarence Street, Sydney CBD
When: 6.00-6.30pm AGM
6.30-8pm Networking Event
Members: free
Non members: \$25



YP SYDNEY UPDATE

We have some great events lined up for the rest of the year so keep an eye open for invitations to exclusive events including our upcoming the Hunter Valley Wine Tour, Amber Migration Seminar and our popular Christmas Party.

YP is expanding the network in Sydney and are very happy to see new members join. We also urge YP members to enter for the Young Executive/Entrepreneur Awards. Find out more details about the awards on [page 2](#) and contact us at sacc@swedishchamber.com.au



UPCOMING EVENTS

SACC/YP MELBOURNE

16 Nov - CEO Forum and Pre Bazaar Networking Event, more details TBA

3-4 Dec Scandinavian Christmas Bazaar, Swedish Church in Melbourne

BECOME A MEMBER SACC MELBOURNE

Find out more about becoming a member of SACC/YP Melbourne.
www.swedishchamber.com.au



MELBOURNE EVENTS

As the colder weather subsides, and expat members return from their summer sojourn to the Northern Hemisphere, the Melbourne Chapter began once again to bring members together through the first Small Business Forum in August.

With the sport dominating the Melbourne landscape during September through to November, the next major event for the Chapter will be held at the Swedish Church on November 16th where our annual get together ahead of the Christmas Scandinavian Bazaar takes place. This is an excellent opportunity for stall holders at the bazaar to network with each other, and with the Chamber. Expect to be greeted by some special guests at this event which is growing in popularity each year.

The Melbourne Chapter have been particularly busy of late, especially with new members to assist them in making introductions both within and outside of the Chapter in ways that may be able to help their business.

SACC member, Nahir Bisso of Bisso & Sons are importers of Santa Maria Spices into Australia, direct from Mölndal. To date, SACC have assisted Nahir by making direct introductions to cafes and restaurants both within and outside of the SACC network, with the aim of assisting Bisso & Sons to expand their distribution network.

Please do not hesitate to consider using SACC to assist your business to expand your network further through direct introductions.

For more information, please contact us
sacc@swedishchamber.com.au or
melbourne@swedishchamber.com.au

RECENT EVENTS

SYDNEY NETWORKING DRINKS 23 AUGUST

About 50 members and guests attended this networking event held at the Radisson Blu Plaza Hotel in Sydney. Volvo Group Australia were the sponsors for the evening and Vice President Marketing & Communications, Teresia Fors presented some interesting facts.



Volvo Group Australia includes Volvo Trucks, Mack Trucks, UD Trucks, Volvo Penta, Volvo Bus, Volvo Construction Equipment and Volvo Government Sales and have been manufacturing trucks in Australia since 1972 and today employs over 1,500 people across Australia. The truck operation enjoys that largest market share in Australia and is headquartered in Wacol, Brisbane. Volvo Group globally employs 100,000 people and operating out of 91 countries with global headquarters in Gothenburg. In Australia the Volvo Group will open two new dealerships as well as a new head office in Wacol. Together with its private dealership partners the group has over the past few years invested over \$160M in new infrastructure to service the Australian transport industry and is now recognised as the largest dealer network in Australia and New Zealand.

www.volvotrucks.com.au



SYDNEY PHOTO EXHIBITION TEAM SWEDEN EVENT 5 SEPT

At this Team Sweden event organised by the Embassy of Sweden and SACC we had the pleasure to meet photographer Johan Bävman who also gave us a private tour of the Swedish Dads photography exhibition. Emma Walsh CEO of Parents at Work, who interviewed Johan, also presented their work in helping corporates create flexible and family friendly workplaces. The evening was kindly sponsored by the



MELBOURNE SMALL BUSINESS FORUM 30 AUGUST

On Wednesday 30 August the Swedish Australian Chamber of Commerce held its inaugural Small Business Forum breakfast seminar in Melbourne.

An inspired group of small business owners and consultants came together at Kooyong Lawn Tennis Club to hear Natasa Denman share her business journey and key strategies to go from a struggling coach to running a 7 figure business via 48 hour author ultimate48hourauthor.com.au

The SACC Melbourne board would like to thank all the attendees and Natasa for attending and look forward to the next event to help our SME members grow their businesses further.



SYDNEY YP MIDSUMMER PARTY 24 JUNE



Another great Midsummer celebration was arranged by YP on Saturday the 24 of June at Bronte Beach Park with 65 attendees, beautiful weather, great food and lots of laughs.



The smörgåsbord buffet by Two Swedes Cooking was delicious with all the Swedish Midsummer specialities. The fun and interactive 5-kamp competition was such a great success last year so it had to be done again this year. The winning team received some delicious "lösgodis" from IKEA as a prize! The most popular attraction on the day was when all Swedes gathered around the Midsummer pole for the traditional Little Frog's dance. It becomes clear that the Swedes are very proud of their Midsummer traditions and likes to show them off even if it might look funny to the Aussies.

GOLD MEMBERS



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www.sectra.com



www.theswedishpilatesstudio.com.au



www.swedishschoolinsydney.org.au



www.treotham.com



www.wespro.biz



MEMBER TO MEMBER OFFERS

We have introduced a member to member page on our website, which means that as a SACC or YP member, you will have access to a variety of exclusive member to member offers (discounted products and/or services or invitations to events). The new service opens up great opportunities for members to promote their business/product or service or event to other members. This is a value-added service for SACC/YP members and not an advertising portal. All submissions are subject to review and approval. **See link to the member to member page.**

SHARE WITH US

The SACC social media channels are; **LinkedIn**, **Twitter** and **Facebook**, we offer our members opportunities to use the chamber networks, as an extra vehicle to distribute and share messages digitally. On the SACC website we have also added a blog function as another way for our members to reach further. So, we ask you all to forward and share interesting articles, then through the algorithm of our connected platforms we become more relevant and more valuable to you!



Dedicated to create a sustainable
Swedish-Australian business network.

www.swedishchamber.com.au

For all enquiries please contact:

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W: www.swedishchamber.com.au

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