



## **2016 SWEDISH BUSINESS IN AUSTRALIA AWARDS – NOMINATION DETAILS**

The Swedish Australian Chamber of Commerce (SACC) highlights successful Swedish business achievements in Australia by presenting the Swedish Business in Australia Awards. The awards will be given to Swedish related businesses and a young business executive or entrepreneur with great achievements that have raised the Swedish profile in Australia. The jury consists of selected independent Directors of SACC, including the Swedish Ambassador to Australia.

For 2016 we present the following four categories of Awards:

### **1. Excellence in Business Enterprise**

Open to all Swedish or Swedish-Australian business activities: large or small, newcomer or established. Here we are looking to highlight a big event, significant project, implementing progressive sustainability strategy, innovative campaign or product, marketing/branding or a new enterprise launch.

### **2. Excellence in Innovation**

Recognises businesses that have made significant contributions to their industry through the introduction or improvement of an idea, method, technology, process or application, recently and/or long-term.

### **3. Excellence in Small Business**

The Excellence in Small Business award recognises a business (employing 1-20 employees) that has attained significant growth and is able to demonstrate the specific strategies and processes implemented to achieve sustainable growth in the previous 24 months.

### **4. Young Business Executive/Young Entrepreneur**

This award recognises young business professionals (under 35 years) who demonstrate outstanding business spirit and strategic direction whilst providing inspiration to a new generation of upcoming young business people. A young business executive/entrepreneur, who has built a successful career within an organisation and/or operates a successful business.

Note – organisations may nominate for more than one award, however separate nominations are required for each category.

## **NOMINATION AND ENTRY DETAILS**

Any organisation/young business executive or entrepreneur in Australia can nominate. Nominations can be made by the organisation/individual (self-nomination) or another party providing the nominated organisation/individual is informed and agrees to the nomination. All nominated organisations will be contacted for their agreement to be nominated and judged.

Successful nominees will be asked to provide a written presentation to the judging panel. Presentations should be no more than 2-4 pages. If you would like to include examples, data, or photographs these can be included as attachments.

**Please send all entry details to [sacc@swedishchamber.com.au](mailto:sacc@swedishchamber.com.au) by 14 October 2016.**

Information required for each category:

### **Category 1 - Excellence in Business Enterprise**

1. Name of organisation
2. Form of organisation
3. Year of establishment in Australia
4. Number of employees (1-5, 6-20, 21-50, 51-100, >100)
5. Financial performance indicators e.g. turnover 2015, sales growth, profitability
6. Describe the project, event, strategy, new enterprise launch, new product/service or innovative marketing/branding campaign etc. Word count: Maximum 400
7. Detail the measurable results you achieved both financial and non-financial and how these demonstrate "excellence". Word count: Maximum 500
8. In what way has the project etc. raised the Swedish profile in Australia?
9. What is the company's plan/vision for future operations in Australia?
10. Please give your motivation to why your nominated business should win the Swedish Business in Australia Award in this category. Word count: Maximum 300
11. Contact Details for questions
12. Attachments

### **Category 2 - Excellence in Innovation**

1. Name of organisation
2. Form of organisation
3. Year of establishment in Australia
4. Number of employees (1-5, 6-20, 21-50, 51-100, >100)
5. Financial performance indicators e.g. turnover 2015, sales growth, profitability
6. Is this a new innovation or an innovative approach to an existing practice or problem? Please explain. Word count: Maximum 400
7. Provide evidence of how your business is innovative, with specific examples over the previous 24 months including e.g. cost effectiveness, integration and risk minimization. Word count: Maximum 500
8. In what way has the innovation raised the Swedish profile in Australia?
9. What is the company's plan/vision for future operations in Australia?
10. Please give your motivation to why your nominated business should win the Swedish Business in Australia Award in this category. Word count: Maximum 300
11. Contact Details for questions
12. Attachments

### **Category 3 - Excellence in Small Business**

1. Name of organisation
2. Form of organisation
3. Year of establishment in Australia
4. Number of employees (from 1 to 20)
5. Financial performance indicators e.g. turnover 2015, sales growth, profitability
6. Explain the strategies and plans to achieve your business growth over the previous 24 months and how strategies were implemented. Word count: 500
7. Detail the measurable results you achieved both financial and non-financial and how these demonstrate "excellence". Word count: Maximum 500
8. In what way has the business raised the Swedish profile in Australia?
9. What is the company's plan/vision for future operations in Australia?
10. Please give your motivation to why your nominated business should win the Swedish Business in Australia Award in this category. Word count: Maximum 300
11. Contact Details for questions
12. Attachments

### **Category 4 - Young Business Executive/Young Entrepreneur**

Are you entering on behalf of another individual (YES/NO)? If NO proceed to question 1. If YES do you have their permission to enter on their behalf? (YES/NO)

1. Entrant's name and date of birth.
2. Name of organisation.
3. Year of establishment in Australia
4. Number of employees (1-5, 6-20, 21-50, 51-100, >100)
5. Please detail the measurable achievements in your business. Word count: Maximum 400
6. Provide an overview of your 5 year goals/milestones for your business and how you are working towards these. Word count: Maximum 400
7. Describe the key challenges you have faced as a young Business Executive/Entrepreneur and how you deal with these challenges. Word count: Maximum 400
8. How do you demonstrate inspiration to other young business people? Word count: Maximum 400
9. In what way have you or your business raised the Swedish profile in Australia?
10. Please give your motivation to why you should win the Swedish Business in Australia Award in this category. Word count: Maximum 300
11. Contact Details for questions
12. Attachments

**Please send all entry details to [sacc@swedishchamber.com.au](mailto:sacc@swedishchamber.com.au) by 14 October 2016.**